

Dasvandh Network
Job Description: Marketing Manager
Location: Remote

Dasvandh Network, a non-profit organization, dedicated to inspiring giving is seeking to hire a Marketing Manager to join our small, but mighty team. We are seeking a self-starting, marketing leader that can support our aim to increase brand exposure and awareness. This manager will play an integral role in helping grow and manage our donor database in order to exceed our fundraising goals.

As a platform partnering with many non-profit organizations, the impact of this position will go beyond Dasvandh Network to help our greater network of changemakers and activists. Through this position, you will be able to address and fundraise for issue areas like social justice, humanitarian aid, education equity, youth leadership, arts & culture, advocacy and more. Join our entrepreneurial team that creates ripples of positive impact worldwide!

This position reports to the Executive Director and will be responsible for the development, execution and monitoring for all marketing, communications and donor relationship strategy. If you're ready to merge your professional marketing expertise with your desire to make a difference, we encourage you to apply!

Key Responsibilities

- Lead development and enhancement of the marketing strategy, specifically through digital channels. Provide insights and tactics to create content, build audiences, and amplify reach
- Create and manage regular, targeted communication with key audiences (e.g., email newsletters, social media, blog posts, thought leadership)
- Seamlessly drive successful social media campaigns and content across social channels including LinkedIn, Twitter, Facebook, Instagram, YouTube, and potentially other emerging channels to increase engagement
- Oversee logistics, timelines, collateral and other operational elements for fundraising campaigns and social media
- Organize and successfully execute virtual and in-person events and conferences
- Manage and drive public relations for the organization, including the development of media relationships, news pitches, op-editorial writing, and more
- Manage marketing budget and contractors
- Provide comprehensive, strong writing and editing support for the organization
- Advise on revenue strategy and marketing goals to achieve fundraising targets
- Build and maintain regular communication cadence with our diverse donorbase (e.g. emails, phone calls, in person meetings)
- The ideal candidate will be a relationship-builder who is responsible for the overall management of donor relations, soliciting corporate grants and managing fundraising initiatives - all with the goal of further building the organization's profile with the wider community & helping increase financial sustainability for our partner organizations

Qualifications

- Between 3-5 years of work experience in marketing, communications and/or related fields
- Bachelor's degree required; startup experience or entrepreneurial minded individuals preferred (action-oriented, adaptable and self-starter)
- Experience with digital and social marketing with an ability to foresee innovations/change in the industry
- Outstanding written and communication skills with a demonstrated ability to produce materials in a compelling manner to diverse audiences, such as campaign graphics, annual reports, newsletters, direct mailers and other forms of communication
- Excellent project management skills, detailed-oriented, highly organized with the ability to manage multiple deadlines efficiently
- A passion for storytelling, bringing a brand to life in a differentiated way to engage current & new followers and donors
- Adept at navigating organizations and building relationships with key stakeholders
- Demonstrated ability to work autonomously and virtually
- Occasional evening and weekend work may be required; ability to travel up to 10% of the time

About Dasvandh Network

Dasvandh Network is an online giving platform where donors and organizations can actively participate in the spirit of Dasvandh, or share part of one's earnings towards the betterment of society. We assist 60+ well-vetted organizations and grass-roots community projects in finding new donors through our crowdfunding platform and donation processing. At Dasvandh Network, we make every effort to ensure that your funds are used efficiently and responsibly. Learn more [here](#).

Dasvandh Network does not discriminate in hiring based on race, color, sex, religion, sexual orientation, national origin, disability, genetic information, pregnancy, or any other protected characteristic as outlined by federal, state, or local laws.

Compensation

Compensation is competitive and commensurate with experience.

How to Apply

Applications will be reviewed on a rolling basis. To apply, please email a letter of interest and your resume to team@dasvandhnetwork.org